

Gisborne Group Zero-T enters NZ top 40 Charts



It has been a long time since a Gisborne song cracked the NZ top 40 music charts, but Gisborne group Zero-T did just that when they entered the charts at number 28 last month with their track 'Cruzin'.

The five-piece group has been working hard to finish their debut album; Gisborne raised rapper Reuben Takoko says, "We're taking our time with the album to make sure it's really good and tight". The album 'Second to None' is due to drop in November 2006.

Zero T will be releasing their next single 'Get em Up' in September and Reuben says; "It's clubby, bouncy and more upbeat than Cruzin"

Another boost for the group was having Nesian Mystiks' Feliti Strickson Pua feature on the track and music video, "having a person of Feliti's caliber is awesome" says Takoko.



'Cruzin' has been played on many of the country's top radio stations but their larger fan base is generated by the social networking website MySpace.com where the group hosts a page. Over 6000 people have hooked in to their site, and 4000 have played the track online. What makes 'Cruzin' even more special is that it was recorded in the lounge of one of the members' homes

Despite making it into NZ's top 40 charts the group are also hard at work doing all sorts of jobs like a lawnmower runs, being a student at high school and forestry work.

On the name of the group, manager Daniel Strange says; "Zero T stands for 'Zero Tolerance', Zero tolerance on anything that'll rob people of having the best life they can have" and he credits the success of the group to working together as a team; "no one is more important than anyone else". "We want to go as far as we can with our music, and see where it all takes us".

Cruzin is rising steadily in the charts, currently sitting at no. 21.